



Narrative of psychological warfare

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I. Introduction

II. Psychological warfare mechanisms

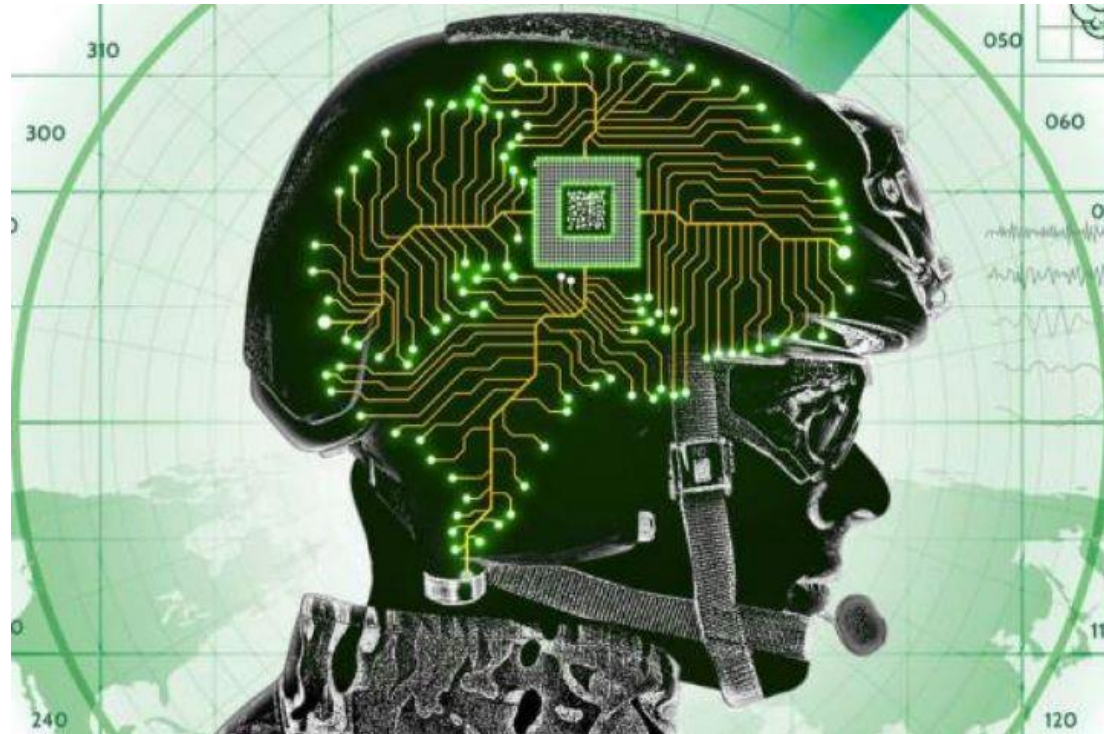
III. Narrative of historical wars

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Introduction

Psychological Warfare

- ❑ “War has not always been fought on the battlefield, sometimes it has been fought in the minds.”
- ❑ Using information and narratives to influence **perceptions**, **feelings**, and **behavior**.
- ❑ The purposeful use of information, **rumor, fear, hope**, or identity to influence the thinking and behavior of groups or nations.



Fear

Hacks

Rumer

Thraet

Prefrontal
Cortex

Nucleus
Accumbens

Poster

Leaflets

Disinformation

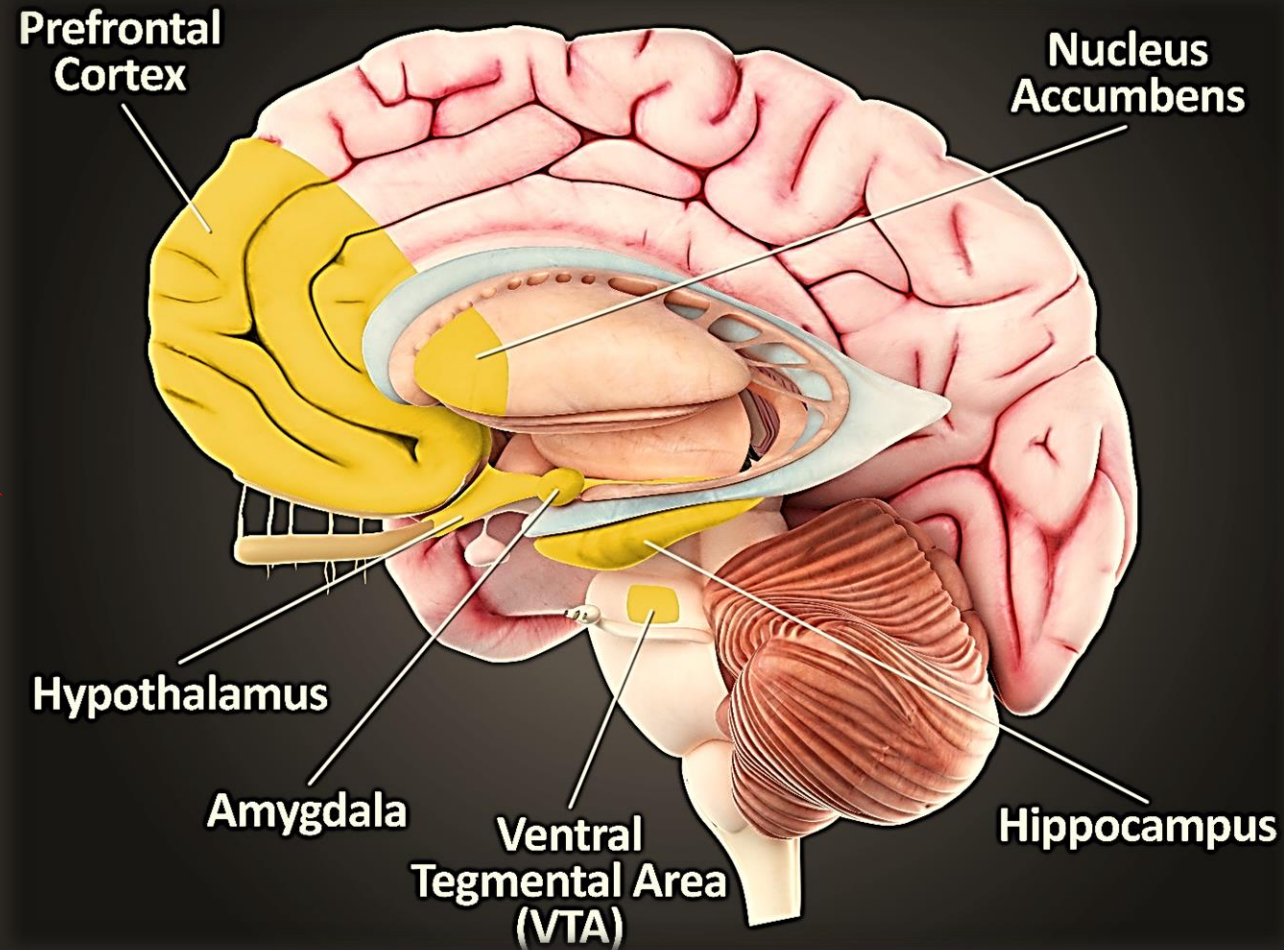
Social Media

Hypothalamus

Amygdala

Ventral
Tegmental Area
(VTA)

Hippocampus



Aim of presentation



Psychological warfare mechanisms

HPA-AXIS

PFC

Amygdala

Insula

**Nucleus
accumbens**

**Neural
plasticity**

**Empathy
circute**

Mirror Neuron



Narrative of historical wars

Trojan Horse



Confirmation bias

Ventral Tegmentum area

DL PFC

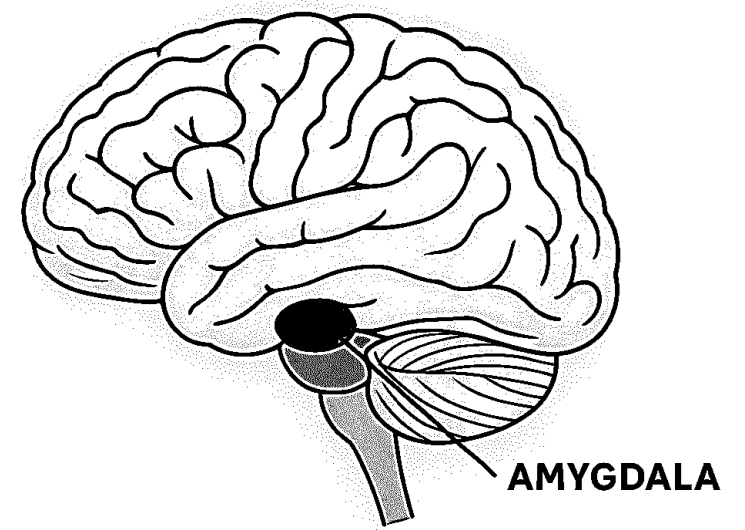
Alexander of Macedon



Rumor

Fear

Threat



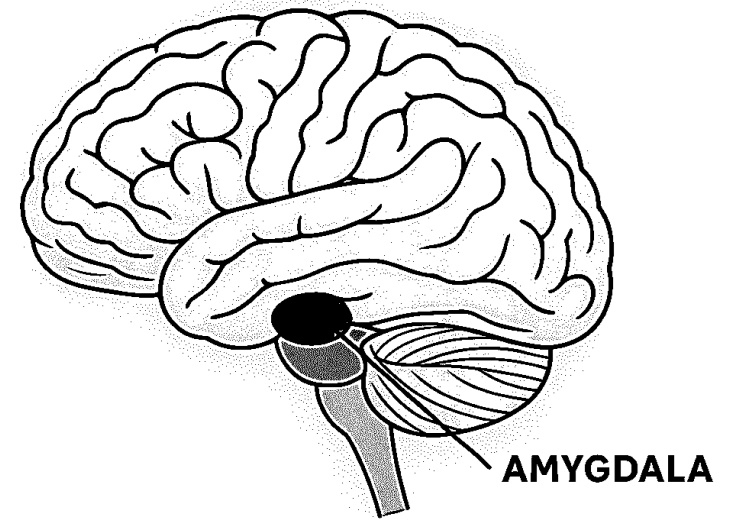
Genghis Khan



Rumor

Fear

Threat



WW I



Propaganda

Poster

leaflets

Anterior Insula

vmPFC

Occipital Cortex

Hippocampus

WW II



Nazi propaganda
Racism
Fear
Rumor
Patriotism
Radio Tokyo

**VTA–Nucleus
Accumbens**

vmPFC

Amygdala

HPA axis

Vietnam vs. USA



Threat
Radio messages
Fear Conditioning
False death announcements of
commanders
Crying children
Wandering Soul for horror

Hippocampus

Amygdala

Insula

Sleep
disorders

Cold War



Fake News
Media Propaganda
Permanent Threat of
Nuclear Bomb
Brainwashing
Fear Conditioning
Mass Anxiety
Rumors

HPA-AXIS

Amygdala

Decision Making

Low Serotonin (Caused
by Chronic Anxiety)High

Norepinephrine
(Emotional Decisions)

The Gulf War



**Television
Reforms called
precision surgery
Indifference**

Amygdala

Insula

Iraq and Afghanistan vs. USA



**Hero-Making
Enemy-Making
Selected News**

Ventral Tegmental Area

Amygdala

ISIS



Horror

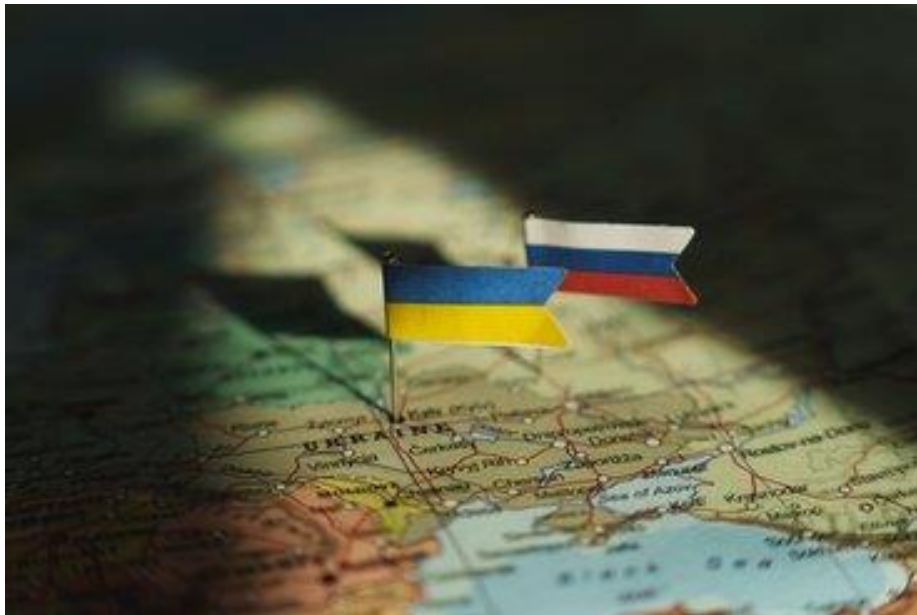
Religious Beliefs

Cyberspace Video

Amygdala

Ventral tegmental area

Russia vs. Ukraine



Artificial Intelligence

Digital Narratives

Fake News

Amygdala

Vm PFC

IRAN in the 12-day war...



Threat
Fear
Social Media
Rumor

Amygdala

HPA axis

vmPFC

Conclusion

Psychological warfare can target different parts of the brain.

Psychological warfare works with the biological mechanisms of the brain.

News → Radio → TV → Internet → AI

The background is a soft, watercolor-style illustration in shades of purple. It features various floral elements: large, detailed roses in the corners, smaller daisy-like flowers, and clusters of tiny purple blossoms. The overall effect is delicate and elegant. A thin, dark purple line with rounded corners frames the central text area.

Thank you for your attention